

# Site Metrics under High Traffic

Marius Olar



**What metrics do you display on your site?**

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# Why counting?

# People like to read what others read

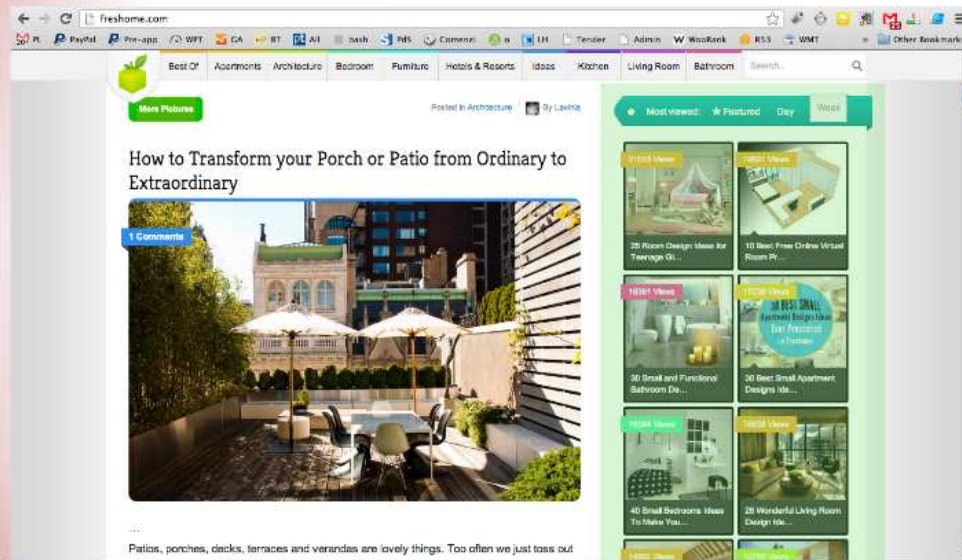
## TRENDING NOW

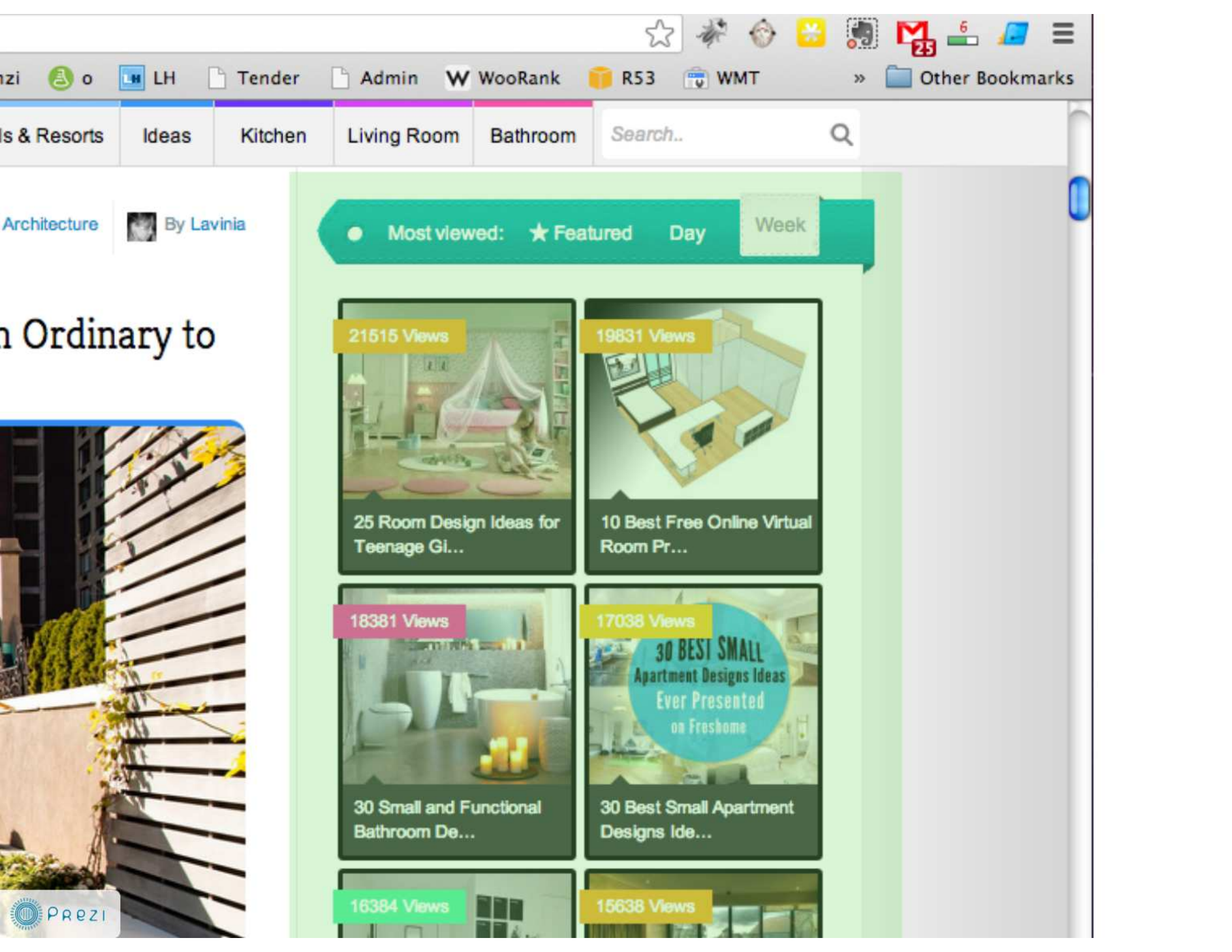
- 1** Watch An 1800hp Camaro Blow Its Tyres On A Dyno
- 2** The Kid Behind The No F\*\*ks Given RX7 Is Building A Crazy Rolls-Royce Drift Car
- 3** This Is What Gymkhana Looks Like With A Lamborghini Gallardo - Epic
- 4** Astronomical Car Prices In Singapore Will Literally Make You Laugh Out Loud
- 5** If The Devil Drove Mercedes, This Evil Chevy V8-Powered Dragster Would Be It



**Watch An 1800hp Camaro Blow Its Tyres On A Dyno**  
Here's what happens when the round, black things cry mercy

Because it's easy to understand





Architecture By Lavinia

# Ordinary to



Most viewed: ★ Featured Day Week

21515 Views




25 Room Design Ideas for Teenage Gl...

19831 Views



10 Best Free Online Virtual Room Pr...

18381 Views



30 Small and Functional Bathroom De...

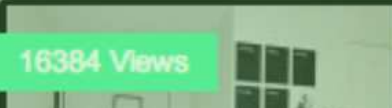
17038 Views

30 BEST SMALL Apartment Designs Ideas Ever Presented on Freshome



30 Best Small Apartment Designs Ide...

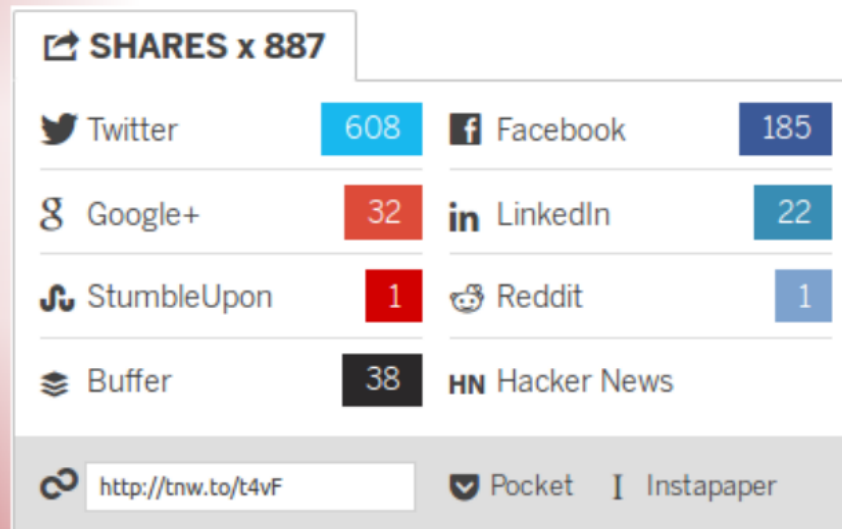
16384 Views



15638 Views



To encourage shares and traffic





Simply brag

**Blog Statistics**

000001

- 👤 Visit Today : 1
- 📈 Total Visit : 1
- 👤 Hits Today : 35
- 📈 Total Hits : 35
- 👤 Who's Online : 1

Your IP : 127.0.0.1  
Server Time : 12-07-13



# What is WordPress offering?

<http://wordpress.org/plugins/wp-most-popular/>

<http://wordpress.org/plugins/wp-postviews/>

<http://wordpress.org/plugins/nrelate-most-popular/>

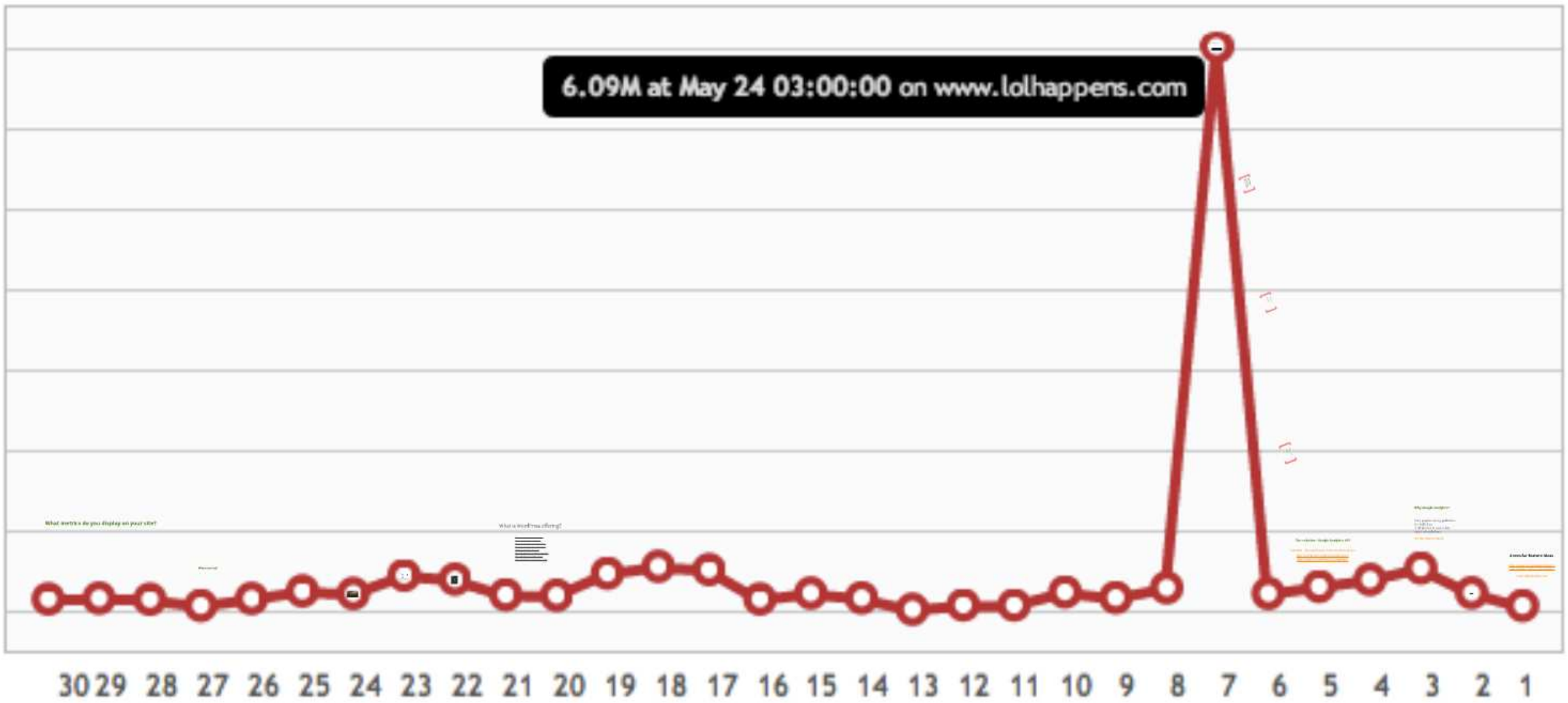
<http://wordpress.org/plugins/baw-post-views-count/>

<http://wordpress.org/plugins/post-views/>

<http://wordpress.org/plugins/simple-post-views-counter/>

<http://wordpress.org/plugins/recently-popular/>

<http://wordpress.org/plugins/wordpress-popular-posts/>



**What happens when traffic hits you?**

## You (may) get into trouble



## **Main issues**

Breaking the cache  
PHP code execution  
DB write at every click

# Secondary issues

No historical data  
Data may get lost

# Off site services issues

API limitations  
Data caching

## Our solution - Google Analytics API

Topolytics - GA based page views counting plugin

<http://wordpress.org/plugins/toplytics/>  
<https://github.com/PressLabs/toplytics>



## Why Google Analytics?

Very popular among publishers

It's (still) free

A simple way to access data

Data is already there

It's the natural choice

**Remember to contribute!**



## 4 tees for feature ideas

<http://wordpress.org/plugins/toplytics/>  
<https://github.com/PressLabs/toplytics>

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